

# SAN FRANCISCO STATE UNIVERSITY FOUNDATION

Board Meeting Minutes  
Friday, September 28, 2012  
San Francisco State University  
1600 Holloway Avenue  
Seven Hills Conference Center  
San Francisco, CA 94132

## IN ATTENDANCE

K. Bastida	Director
L. Blitch	Director
R. Bradley Brown	Director/Student Rep
L. Bridges	Director
D. Corvin	Director
V. Dolcini	Director
T. Driscoll	Director
F. Fudem	Director
T. Griggs	Incoming Director
J. Gumas	Chair
N. Hayes	Director
M. Huss	Director
P. King	Director
R. Manaois	Director
J. Marcus	Director
H. Myers	Vice-Chair
D. Nasser	Director
R. Nava	President
D. O'Donnell	Director
L. Pitman	Director
M. Rosenbaum	Incoming Director
S. Rosser	Provost, SF State
D. Scoble	Director
D. Serrano-Sewell	Director
C. Smith	Director
L. Wong	President, SF State

## ABSENT AND EXCUSED

P. Casey	Director
W. Rose	Director
J. Simmons	Director
W. Weinstein	Director

**OTHERS PRESENT**

J. Aba	Assistant to Vice President, University Advancement, SF State
S. Axler	Dean, College of Science and Engineering
C. Bryan	Admin. Asst. to Associate VP, University Advancement, SF State
E. Catalano	Asst. Director of Development, College of Science and Engineering
E. Durette	Director of Development, College of Education
D. Fierberg	Asst. Director of Development, College of Business
E. Griffin	Associate Vice President, University Communications, SF State
B. Kean	Interim Dean, College of Education
D. Hupke	Director of Alumni Relations and Annual Fund, SF State
M. Kelleher	Senior Director of Development, SF State
T. Ono	Secretary and Treasurer
L. Oubre	Dean, College of Business
A. Sanchez	Director of Development, College of Business
J. Schillaci	Director of Development, College of Science and Engineering
M. Simpson	Athletic Director, SF State
L. Sunshine	Director, Government and Community Relations, SF State
D. Taylor	Dean, College of Health and Human Services
P. Wong	SF State, University's First Lady

**MEETING CALL TO ORDER**

Chair Gumas called the meeting to order at 3:10 pm. He welcomed everyone to the new meeting location. He recognized David Serrano-Sewell for being appointed to the Medical Board of California by Governor Brown.

**APPROVAL OF AGENDA – Minute Action**

Chair Gumas asked that the agenda, which was provided in the board packet and was distributed in advance of today's meeting, be approved. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the agenda for the September 28, 2012 board meeting.

Motion by: Lee Blicht      Seconded by: Frank Fudem      Motion: Passed

**COMMITTEE ON DIRECTORS – Minute Action**

Chair Gumas welcomed new board member Dennis O'Donnell. Committee chair Don Scoble introduced Ted Griggs and Marsha Rosenbaum and provided a summary background on each person. Committee chair Scoble asked that the two nominees, whose bi-sketches were provided in the board packet and distributed in advance of today's meeting, be approved. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the election of Ted Griggs and Marsha Rosenbaum to the Foundation's board of directors.

Motion by: Val Dolcini      Seconded by: Don Scoble      Motion: Passed

Chair Gumas invited the newly elected directors to come forward to receive their name plates.

### **INTRODUCTION OF DEANS**

Provost Sue Rosser introduced Sheldon Axler, Dean of the College of Science and Engineering; Betty Kean, Interim Dean of the College of Education; Linda Oubre, Dean of the College of Business; and Don Taylor, Dean of the College of Health and Social Sciences. Provost Rosser provided highlights from the all faculty meeting which included the accomplishments of faculty members.

### **APPROVAL OF CONSENT AGENDA – Minute Action**

The board reviewed the consent agenda which included the June 29, 2012 board meeting minutes. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the consent agenda and the June 29, 2012 board meeting minutes.

Motion by: Sue Rosser      Seconded by: Phil King      Motion: Passed

### **SAN FRANCISCO STATE UNIVERSITY REPORT**

Chair Gumas introduced President and Mrs. Wong. President Les Wong addressed the foundation board for the first time. In his address, he provided his own personal testimonial and perspective about his future as SF State's president.

President Wong presented a handout that highlighted general fund allocations from 1996-97 to 2012-13 for the CSU and for SF State for 1994-95 to 2012-13. The handout also contained sources of revenue and expenditures for SF State for 2012-13 and showed how declining state support forces more reliance on student fees. He pointed out that this is a complete reversal from 1996-97 to 2012-13.

Deferred maintenance was less than 1% in the last eight years and SF State needs a new master plan. Accreditation agency will be visiting campus in March. The points of pride are that fewer people are servicing more students, he would like to add 100 tenure track faculty and that we are a destination campus for southern California and Pacific Rim students. President Wong's agenda is to respect history but look forward to 2025.

### **FOUNDATION PRESIDENT'S REPORT**

Foundation president Robert Nava introduced the University Advancement Senior Staff members: Ellen Griffin, Associate Vice President of University Communications; Doug Hupke, Director of Alumni Relations and Annual Fund; Mark Kelleher, Senior Director of

Development; Dr. Michael Simpson, Director of Athletics; and Lisbet Sunshine, Director of Government and Community Relations.

As a follow-up to the Board Retreat, each director received a laminated version of the 30-second elevator pitch which included bragging points on the back. Robert reported on the successful visit to Washington, D.C. that President Wong also attended and presented the Giving to SF State handout. Robert presented the 2012/13 Board of Directors meeting schedule and reported that President Wong's Investiture events will be held on May 14-15.

### **EXECUTIVE COMMITTEE REPORT – Minute Actions**

#### **A. Resolution No. BOD 092812-1: Amending and Restating the Articles of Incorporation**

Chair Gumas asked Teresa Ono to summarize the action before the board. The Resolution will amend and restate the Articles of Incorporation to comply with the CSU Board of Trustees policy regarding dissolution of assets. The recommended change is approval from Board of Trustees to Chancellor. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves Resolution No. BOD 092812-1 which Amends and Restates the Articles of Incorporation.

Motion by: Phil King                      Seconded by: Don Scoble                      Motion: Passed

#### **B. Resolution No. BOD 092812-2: To Ratify and Certify the Amended Bylaws**

Chair Gumas asked Teresa Ono to summarize the action before the board. The recommended changes pertain to the board composition to include the President of SF State and the Provost and Vice President for Academic Affairs as ex-officio members. They were previously on the board and this will reinstate them. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves Resolution BOD 092812-2 to Ratify and Certify the Amended Bylaws.

Motion by: Lee Blich                      Seconded by: Frank Fudem                      Motion: Passed

#### **C. Appointment of Interim Foundation Secretary**

Chair Gumas advised the board that Debbie Chaw has left SF State and she was the Foundation Secretary and Treasurer. Teresa Ono has temporarily replaced Debbie as the Chief of Operations of University Advancement which also made her the Foundation's Treasurer. The Executive Committee recommended that Teresa be appointed as Interim Foundation Secretary until a permanent

replacement is found. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the appointment of Teresa Ono as Interim Foundation Secretary as recommended.

Motion by: Don Scoble      Seconded by: Nancy Hayes      Motion: Passed

### **FINANCE AND INVESTMENT COMMITTEE REPORT**

Committee chair Phil King reported that during the last fiscal year, our endowment beat Stanford and Harvard in investments and we have been beating them for years. We are up 3% and our main funds beat benchmarks. Currently we have 12 alternative managers but eight would be ideal.

### **ADVOCACY COMMITTEE REPORT – Minute Action**

Robert reported that at the request of the Chancellor's Office, the CSU committed \$100,000 to support the Yes on 30 campaign. The Executive Committee approved \$6,125 which was SF State's commitment from the Chancellor's Office.

Committee chair Lee Blicht reported in that we are paying less for the lobbying firm. In the past, 80% of SF State's budget came from the state but now it is only 35%. There will be 1,000,000 less Bachelors of Arts degrees in 2025 if Proposition 30 does not pass. Businesses come to San Francisco because we have 50% of our workforce that have BA degrees.

Lee presented Resolution No. BOD 092812-3 in Support of Proposition 30 and discussed the competing ballot measure, Proposition 38 (K-12 only). There has been an active voters registration campaign on campus to sign up students and an information campaign regarding the proposition. Following an overview, discussion, and on motion duly made, seconded, and carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves Resolution No. BOD 092812-3 in Support of Proposition 30.

Motion by: Lee Blicht      Seconded by: David Serrano-Sewell      Motion: Passed

### **AUDIT COMMITTEE REPORT – Minute Action**

Committee chair Don Scoble reported that the committee met on July 9 with the auditing team to discuss the process and on September 14 to review the reports. Don presented the Independent Auditors' Report, Financial Statement, and Supplemental Information; Report to the Board of Directors; and Management Audit Response, which were provided in the board packet and was distributed in advance of today's meeting.

After discussion, and on motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board accepts the Auditors' Report for Audited Financial Statements Ending June 30, 2012 as recommended.

Motion by: Val Dolcini

Seconded by: Frank Fudem

Motion: Passed

### COMMITTEE ON DIRECTORS

Committee chair Don Scoble reported that the Board of Directors list, which includes home and business information as well as spouse/significant others name, is a handout in the board packet.

### DEVELOPMENT COMMITTEE REPORT

Committee chair Camilla Smith presented the Development Committee Charge which involves identifying prospects to cultivate. The committee members have all agreed to host events to introduce President and Mrs. Wong to donors. It was reported that the Mashouf Center Campaign is on the front burner and the Students First Campaign's goal is \$12M by 2014.

### QUESTION AND ANSWER SESSION WITH PRESIDENT AND MRS. WONG

Mrs. Wong discussed the geographic transition that they are experiencing and expressed her passion for students and being an ambassador for them. She volunteered at Welcome Day registration and helped clean up an area behind the science building and turned it into a garden.

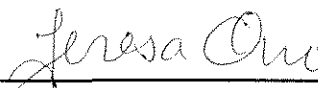
When asked about his vision for 2020, the President said he wants the best minds around young people, interdisciplinary teaching, faculty should want thinkers and doers and to release students from traditional thinking and to become issue driven and problem solvers. President Wong responded to a question on how he wants to work with the board by saying that he views them as points of resources, catalyst for relationships, finding connections and building networks. He would like to talk about our alums with new students and highlighting our students performing in various disciplines such as the arts and athletics. President Wong stated that he will show up at many of the sporting events.

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### ADJOURNMENT

There being no further business, Chair Gumas adjourned the meeting at 5:00 p.m.

Dated: September 28, 2012

  
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Secretary, Teresa Ono