

SAN FRANCISCO STATE UNIVERSITY FOUNDATION

Board Meeting

Friday, March 22, 2013

Seven Hills Conference Center

1600 Holloway Ave, San Francisco, CA 94132

Board Meeting Minutes

IN ATTENDANCE

K. Bastida	Director	D. Serrano-Sewell	Director
L. Blitch	Director	V. Thompson	Secretary & Treasurer
L. Bridges	Director	W. Weinstein	Director
D. Corvin	Director	L. Wong	Director/President, SF State
G. Cosko	Incoming Director		
V. Dolcini	Director		
J. Gumas	Chair		
P. King	Director		
R. Manaos	Director/Staff Representative		
J. Marcus	Director		
D. Nasser	Director		
R. Nava	President/VP, University Advancement, SF State		
L. Pitman	Director		
W. Rose	Director		
M. Rosenbaum	Director		
S. Rosser	Director/Provost, SF State		
D. Scoble	Director		

ABSENT AND EXCUSED

R. Bradley-Brown	Director/Student Representative
P. Casey	Director
T. Driscoll	Director
T. Griggs	Director
N. Hayes	Director/VP, Finance & Administration, SF State
M. Huss	Director
H. Myers	Vice-Chair
D. O'Donnell	Director
J. Simmons	Director

OTHERS PRESENT

J. Aba	University Advancement Support Coordinator
S. Axler	Dean, College of Science & Engineering
I. Bomar	Assistant to Vice President, University Advancement
C. Dent-Bryan	Assistant to the Associate Vice President for University Development
G. Enriquez	IT Assistant, University Advancement
J. Galvan	Associate Vice President & Dean, College of Extended Learning
E. Griffin	Associate Vice President, University Communications
B. Kean	Dean, Graduate College of Education
M. Kelleher	Senior Director of Development, University Development
K. Monteiro	Dean, College of Ethnic Studies
M. O'Brien	Prospect Research Manager, University Development
L. Oubre	Dean, College of Business
A. Rouah	Director of Development, College of Liberal & Creative Arts
M. Simpson	Director, Athletics
L. Sunshine	Director, Government and Community Relations
D. Taylor	Dean, College of Health and Human Services
J. Volkert	Interim Vice President, Student Affairs & Enrollment Management

MEETING CALL TO ORDER

Chair Gumas called the meeting to order at 3:20 pm. He welcomed everyone to the Board meeting and then asked for a moment of silence in honor of Board Member Frank Fudem who passed away earlier in the year. Chair Gumas also mentioned that the University had received \$2,700 in donations in Frank's honor that will be directed to the Leslie and Phyllis Wong Scholarship Endowment.

Chair Gumas gave the Board an update on the Association of Governing Board's forum that he, Robert Nava, Herb Myers, President Wong and Venesia attended in January in Naples, Florida. He also mentioned the board dinner and thanked Judy Marcus for being a gracious host. He also thanked staff and board for their hard work on the presidential investiture and mentioned that Judy Marcus was inducted into the Alumni Hall of Fame. He also mentioned that Pam Fong made a challenge gift of \$100,000 to the Leslie and Phyllis Wong Endowed Scholarship Fund with an additional \$100,000 to be made once the University raises \$500,000. He also mentioned that Laurie Pitman made a leadership gift and thanked her for her support of the University.

Finally, Chair Gumas acknowledged the deans in attendance as well as Jose Galvan, the new Associate Vice President and Dean of the College of Extended Learning.

APPROVAL OF AGENDA

Chair Gumas asked that the agenda be approved. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the agenda for the March 22, 2013 board meeting.
Motedioned by: Don Scoble Seconded by: Val Dolcini Motion: Passed

APPROVAL OF CONSENT AGENDA

The board reviewed the consent agenda, which included the December 14, 2012 board meeting minutes. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the consent agenda and the December 14, 2012 board meeting minutes.
Motedioned by: Phil King Seconded by: Leona Bridges Motion: Passed

SAN FRANCISCO STATE UNIVERSITY REPORT

President Leslie Wong thanked staff and Board for making his investiture a success. He then gave the Board an update on a number of developments: 1) the Wellness Center was under construction and would be completed by January 2017; 2) the fields at the Soda parking lot were being demolished and would be replaced with playing fields; 3) the Vice President & Chief Financial Officer (CFO) search, led by Dean Sheldon Axler, was in its final stages. The search committee would be bringing the final candidates on campus in late spring to meet with the University community; and 4) the Western Association of Schools and Colleges (WASC) meeting was completed prior to investiture. The President mentioned that SF State University received 13 commendations from the accrediting body and there were no significant weaknesses. Provost Sue Rosser thanked Assistant Provost Linda Buckley for all her hard work. She also mentioned that the final report would go to the Commission in late spring and shortly after we would know what we were accredited for.

FOUNDATION PRESIDENT'S REPORT

Foundation President Robert Nava discussed the search for the Associate Vice President for University Development. He mentioned that the search committee, headed up by Dean Linda Oubre, would be

bringing in a couple of candidates in April for a 2-day campus visit. President Nava also mentioned that the University was getting ready to launch its very first comprehensive campaign. He shared the timeframe and explained that the most important phase, the Campaign Feasibility Study, would be underway in the fall. Finally, President Nava also thanked the staff and the board for their hard work with the investiture.

EXECUTIVE COMMITTEE REPORT

Foundation President Robert Nava discussed the need to retain legal counsel for the board since Steve Farrand stepped down last June. He mentioned that although University Corporation had contacted the Foundation about using one legal counsel for both entities, the executive committee voted to have separate legal counsel as it felt the needs of the Foundation were not as complex and that it was important to maintain the optics that both organizations are truly separate.

FINANCE AND INVESTMENT COMMITTEE REPORT

Phil King reported that the market was up 9% since the beginning of the fiscal year. He mentioned that this upswing in the market was making funds more expensive, especially the bonds. He also told the board that we got rid of our Helios investment and added funds to Ski Times Square and soon to Harvest. He mentioned that our alternatives, most notably Groundlayer and Ski Times Square, had been doing well compared to their benchmarks so the hard work is starting to pay off after much struggle. He also mentioned that we needed an allocation strategy across funds and would be working closely with the Finance and Investment Committee on that.

Venesia Thompson provided an update on the balance sheet, as of February 28, 2013. She mentioned that our net assets have increased by \$1.5 million since the fiscal year began and were valued at \$50.5 million at the end of February. She mentioned that the income statement for the period ending February 28, 2013, showed that our investment income was approximately \$305,000 per month. Finally, she provided the board with an update on the Board-approved operating budget stating that it was unlikely that the Foundation would generate the full revenue of \$876,789 from administrative fees that it proposed, but that she would have a better estimate once she prepared the End-of-Year Projections for the next board meeting.

COMMITTEE ON ATHLETICS REPORT

Michael Simpson gave the report for the Committee. He mentioned that the University has been doing well in the area of athletics. Most notably, two wrestlers were awarded All-American honors at the NCAA Division II Championships, with one of them winning the National Championship in the 141 lb. weight class. He also reported that the Men's Basketball had one of its highest finishes since joining the CCAA and that Decensae White was named to the All-Region Team. A brief video of Decensae making the winning shot was played for the board members. Finally, Michael shared a couple of important dates, including the Athletic Hall of Fame Induction Ceremony on April 13, 2013 and the Men's Basketball games against St. John's (New York) on November 2, 2013 and Washington State on December 19, 2013.

ADVOCACY COMMITTEE REPORT

Lee Blitch provided an update on the State and Federal budgets. At the state level, he reported that the Governor's proposed budget included \$125 million for FY 2013-2014, including \$10 million for online technology. He also mentioned that Dean Oubre and Hospitality Management Chair, Janet Sims represented SF State in Sacramento as part of the California State University (CSU) Hospitality Lobby Day; and that President Wong, Herb Myers, Lisbet Sunshine and Robert Nava were heading to Sacramento in April or May as part of CSU Budget Advocacy Day.

At the federal level, Lee reported that sequestration went into effect on March 1st, automatically cutting all non-military discretionary federal programs by 5.3%. He mentioned that sequestration would not have an impact until next fiscal and could affect about 35% of SF State students on Pell Grants. He also mentioned that CSU convened its annual Capitol Hill Advocacy Day on March 6th and that SF State would be convening its 3rd annual Washington Legislative Briefing on STEM Education on April 12th.

DEVELOPMENT COMMITTEE REPORT

Mark Kelleher presented in Camilla Smith's absence. Mark reported that the Students First Campaign had now reached over 80% of its \$12 million (over \$10 million raised). He also reported that the Development Office had raised over 75% of the \$16M goal set for FY 2012-2013. Mark pointed out that the 75% raised included approximately \$130,000 secured in sponsorships for the Investiture. Finally, Mark introduced Kate Morris, the new Assistant Director of Development for the College of Liberal and Creative Arts.

COMMITTEE ON DIRECTORS AND AUDIT COMMITTEE REPORTS

As Chair of both committees, Don Scoble reported, as follows:

Committee on Directors: Don mentioned that the terms for 5 Board members would expire at the end of the fiscal year. He pointed out that Frank Fudem's seat would also need to be filled. He mentioned that Robert Nava had suggested reaching out to Nancy Fudem, at an appropriate time, to see if she would be interested in finishing out Frank Fudem's term on the Board. Finally, Don mentioned that the committee voted to vet a short list of potential Board members for the annual meeting and that the committee was also considering Jennifer White as the new student representative.

Audit Committee: Don mentioned that the Foundation would be using Hood & Strong again, as its auditors. He shared the timeline for the FY 2012-2013 audit, with the audit field work taking place in August. Don closed by mentioning that the final audit would be brought before the Board for approval in December.

PRESENTATION: IMPACTION AT SF STATE

Jo Volkert, Interim Vice President of Student Affairs/Enrollment Management was the invited guest speaker. Her presentation focused on impaction at SF State. She began by defining impaction and how it would impact students. Dr. Volkert explained that impaction was not to exclude students from classes but to regulate how students would be accepted into classes. She pointed out that SF State was fast becoming a destination university, which was putting pressure on the school. Finally, Dr. Volkert mentioned that the University was required to convene at least three public meetings to discuss with the community.

ANNOUNCEMENTS

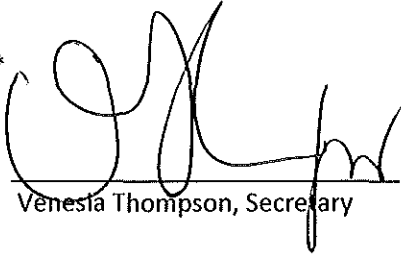
President Nava reminded board members that the next Board meeting will be on June 6, 2013.

ADJOURNMENT

There being no further business, Chair Gumas adjourned the meeting at 5:17 pm.

Dated: March 22, 2013

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Venesia Thompson, Secretary