

SAN FRANCISCO STATE UNIVERSITY FOUNDATION

Board Meeting Minutes
Friday, December 14, 2012
San Francisco State University
1600 Holloway Avenue
J. Paul Leonard Library, Special Events Room
San Francisco, CA 94132

IN ATTENDANCE

D. Corvin	Director
G. Cosko	Incoming Director
V. Dolcini	Director
F. Fudem	Director
T. Griggs	Director
J. Gumas	Chair
N. Hayes	Director/VP, Finance & Administration, SF State
P. King	Director
H. Myers	Vice-Chair
D. Nasser	Director
R. Nava	President/VP, University Advancement, SF State
D. O'Donnell	Director
L. Pitman	Director
M. Rosenbaum	Director
S. Rosser	Director/Provost, SF State
D. Scoble	Director
D. Serrano-Sewell	Director
C. Smith	Director
W. Weinstein	Director
L. Wong	Director/President, SF State

ABSENT AND EXCUSED

K. Bastida	Director
L. Blich	Director
R. Bradley-Brown	Director/Student Representative
L. Bridges	Director
P. Casey	Director
T. Driscoll	Director
M. Huss	Director
R. Manaois	Director/Staff Representative
J. Marcus	Director
W. Rose	Director
J. Simmons	Director

OTHERS PRESENT

From San Francisco State University

J. Aba	University Advancement Support Coordinator
S. Axler	Dean, College of Science & Engineering
I. Bomar	Assistant to Vice President, University Advancement
E. Catalano	Asst. Director of Development, College of Science & Engineering
D. Fierberg	Asst. Director of Development, College of Business
J. Greenwell	Dean of Students and Presenter
E. Griffin	Associate Vice President, University Communications
B. Kean	Interim Dean, Graduate College of Education
F. Lealaimatafao	Finance and Advancement Analyst, University Advancement
A. Hallum	Dean of Graduate Studies
M. Kelleher	Senior Director of Development
K. Monteiro	Dean, College of Ethnic Studies
T. Ono	Secretary and Treasurer
L. Oubre	Dean, College of Business
A. Rouah	Director of Development, College of Liberal & Creative Arts
A. Sanchez	Director of Development, College of Business
J. Schillaci	Director of Development, College of Science & Engineering
P. Sherwin	Dean, College of Liberal & Creative Arts
M. Simpson	Athletic Director
L. Sunshine	Director, Government and Community Relations
D. Taylor	Dean, College of Health and Human Services
V. Thompson	Incoming Chief of Operations, University Advancement
J. Volkert	Interim Vice President, Student Affairs & Enrollment Management
J. White	Graduate Student and Presenter

MEETING CALL TO ORDER

Chair Gumas called the meeting to order at 3:10 pm. He welcomed everyone to the new library and mentioned that there is a concurrent presentation and tour being held for spouses, guests and donors. Chair Gumas stated that there are note cards and a pen for each Director which was suggested by the Development Committee so that individuals can send personalized thank you cards to donors. He recognized Will Weinstein for being the facilitator for the College of Business' 7th Annual Business Ethics Week's Student Ethics Game. Chair Gumas also noted that three Directors were in the new SF State Magazine – Ted Griggs, Laurie Pitman and Dennis O'Donnell. President Nava congratulated Chair Gumas on winning the Small Business EBBIE from the SF Chamber of Commerce.

APPROVAL OF AGENDA – Minute Action

Chair Gumas asked that the agenda, which was provided in the board packet and was distributed in advance of today's meeting, be approved. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the agenda for the December 14, 2012 board meeting.

Motion by: Herb Myers

Seconded by: Don Scoble

Motion: Passed

COMMITTEE ON DIRECTORS – Minute Action

Committee chair Don Scoble introduced Greg Cosko and provided a summary background. Committee chair Scoble asked that the nominee, whose bi-sketch was provided in the board packet and distributed in advance of today's meeting, be approved. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the election of Greg Cosko to the Foundation's board of directors.

Motion by: Don Scoble

Seconded by: Phil King

Motion: Passed

Chair Gumas invited Greg to come forward to receive his name plate.

APPROVAL OF CONSENT AGENDA – Minute Action

The board reviewed the consent agenda which included the September 28, 2012 board meeting minutes. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the consent agenda and the September 28, 2012 board meeting minutes.

Motion by: Will Weinstein

Seconded by: Don Scoble

Motion: Passed

SAN FRANCISCO STATE UNIVERSITY REPORT

President Les Wong reported that there are 41 faculty searches under way and he is excited that there will be new faces and energy on campus. Vice President Nancy Hayes, Dean of Student Joseph Greenwell and President Wong had chocolates with students to just talk and find out their concerns. The Gospel Gators placed second in the national competition of student gospel choirs.

President Wong thanked everyone for their support of Proposition 30. It resulted in \$17.4M for SF State, half of which will go back to students and the other half for infrastructure assistance. SF State had over 4,000 new voters through the registration drive on campus. Athletics has been a pleasant surprise and it is a good branding opportunity for us. SF State is getting its swagger back through faculty research projects and athletics.

FOUNDATION PRESIDENT'S REPORT

Foundation president Robert Nava noted that this is the first time that a board meeting is being held in December due to the change to quarterly meetings. Robert noted that this is President Wong's first semester and he hit the ground running. He has met

alumni in Washington, DC; New York and Taiwan. The Taiwanese Alumni Association pledged an endowed scholarship and the entourage met with other Taiwanese universities to discuss programs.

President Nava introduced Venesia Thompson who will be the new Chief of Operations for University Advancement effective December 17, 2012. Phil King was the chair of the search committee.

There will be a national search for the Associate Vice President of University Development. The hope is to have a candidate hired by June.

EXECUTIVE COMMITTEE REPORT – Minute Actions

A. Establishment of New Committee on Athletics – Minute Action

The Executive Committee recommends that a new committee be established to raise more awareness and funds for the athletics program. Dr. Simpson will staff the committee and Will Weinstein volunteered to be on the committee. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the establishment of the Committee on Athletics.

Motion by: Don Scoble Seconded by: Dana Corvin Motion: Passed

B. Resolution No. BOD 121412-1: To Ratify and Certify the Amended Bylaws – Minute Action

Chair Gumas stated that the chair of the Committee on Athletics will become a member of the Executive Committee and the committee's charge will be added to the bylaws. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves Resolution BOD 121412-1 to Ratify and Certify the Amended Bylaws.

Motion by: Dana Corvin Seconded by: Phil King Motion: Passed

C. Appointment of Foundation Secretary – Minute Action

Chair Gumas reported that since Venesia Thompson is the new Chief of Operations for University Advancement this will make her the foundation's treasurer. The Executive Committee recommends that we appoint Venesia as the foundation's secretary effective December 17, 2012. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the appointment of Venesia Thompson as the Foundation Secretary as recommended.

Motion by: Val Dolcini

Seconded by: Camilla Smith

Motion: Passed

FINANCE AND INVESTMENT COMMITTEE REPORT

Committee chair Phil King reported that our investments are up 8.9% for the calendar year. We continue to beat our benchmarks and our peers. We are keeping fees and risks low. We have cut one investment manager this year.

U.S. treasuries are at an all-time low, so bond returns will be below our target.

There is a new movement on campuses to ban investments in fossil fuels and we might want to do the same. We currently ban tobacco investments on separately managed accounts. Will Weinstein stated that a direct ban on fossil fuel investments might be the right thing to do and good public relations.

DEVELOPMENT COMMITTEE REPORT

Committee chair Camilla Smith reported that the Students First campaign has crossed the 50% mark towards its goal of \$12M with over \$6.5M raised. Throughout 2013, Development Committee members will host special receptions for high level potential donors to honor President and Mrs. Wong.

Camilla introduced Jennifer White, a graduate student and the 2012 Scholar of Year scholarship award recipient, the highest student honor from SF State's Alumni Association. Jennifer stated that due to higher tuition and less access to funding, at one point in her studies she worked five days. She noted that there is greater student debt now. She believes that one of the ways that the university can overcome some of the challenges of a restricted budget is for us to support one another.

In her first year, she worked four jobs, took a time and half course load, led two student organizations and studied Chinese. This year she is doing research on the scientific study of human values and morality in Western and Chinese cultures.

Jennifer plans to continue her research at the doctoral level and wants to teach in a California public school because she wants to mentor students. She noted that 17% of tenured track philosophers are women.

ADVOCACY COMMITTEE REPORT

Val Dolcini reported for chair Lee Blich. He highlighted the results of legislative races: Kevin Mullin won in Assembly District 22, Phil Ting won in Assembly District 19, Marc Levine won in Assembly District 10 and Norman Yee is the new San Francisco Supervisor in District 7.

Governor Brown expects to release his FY 13/14 budget in early January. Governor Brown told the Bay Area Council that he was looking to find more money for higher education but wanted an agreement not to raise student fees and to contain costs.

Government Relations has several lobby days planned in Sacramento for January, March, April and May. Foundation board members might be asked to assist or attend these sessions.

The major federal issue is the elimination or reduction of charitable deduction credits. It could result in \$300M next year. Chair Gumas and President Wong have sent letters to federal leaders outlining our concerns about the impact on students, faculty and the University.

AUDIT COMMITTEE REPORT

Committee chair Don Scoble reported that there is no report since the audit report was approved in September.

PRESENTATION: STUDENT LIFE AT SF STATE

Dean of Students, Joseph Greenwell, reported that we are no longer a commuter college. The freshman population has grown by 78% in the last 10 years and a large increase in out-of-area students. This has created a younger, more residential student body. For fall 2011, we had an 81.1% retention rate for full-time, first-time freshmen.

A new initiative called Student Life has begun. The goals include strengthening a sense of community on campus, developing academic class year identity and continuing to provide and develop programs, services and events for students.

There have been more school spirit, tailgate events and spirit weeks. More than 86% of students want more entertainment events on campus so there have been more late night events.

Student Life has hosted a leadership symposium, Welcome Days, Noise Complaints, Friday Night at the deYoung, live concerts, leadership retreat, dodgeball tournament, casino night, wellness zone and late night karaoke.

Joseph provided an update on construction projects such as the recreation fields, recreation and wellness center, annex events center and west campus green.

SPECIAL RECOGNITION OF SUPERVISOR SEAN ELSBERND

Chair Gumas introduced San Francisco Supervisor Sean Elsbernd. He is a fourth generation San Franciscan who was born, raised and educated in District 7, the district he has served since 2004. At his last Board of Supervisors meeting, his colleagues congratulated him as he was the conscience of the board.

President Wong and Chair Gumas presented Supervisor Elsbernd with a Resolution which was approved by the Advocacy Committee. It recognized his accomplishments and support of SF State. He will be working with Senator Dianne Feinstein as her Deputy State Director.

Supervisor Elsbernd was asked about his replacement and he responded that Norman Yee is a strong believer in higher education. He recommended that we reach out to him as soon as possible.

ANNOUNCEMENTS

A list of dates to remember was provided to members. President Nava reminded board members about the dates for President Wong's Investiture (March 9-15).

Provost Sue Rosser introduced Jo Volkert as the Interim Vice President of Student Affairs and Enrollment Management.

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ADJOURNMENT

There being no further business, Chair Gumas adjourned the meeting at 4:55 p.m.

Dated: December 14, 2012



Secretary, Teresa Ono