

SAN FRANCISCO STATE UNIVERSITY FOUNDATION

Board Meeting

Friday, September 30, 2016

Executive Meeting Room, AT&T Park

Board Meeting Minutes

IN ATTENDANCE

K. Brandon Director
G. Cosko Director
R. Cortez Director/VP, Admin & Finance, SF State
D. Corvin Director
D. Endo Director
N. Fudem Director
T. Griggs Director
M. Huss Director
J. Gumas Immediate Past Chair
J. Marcus Director
H. Myers Director
D. Nasser Director
R. Nava President/VP, University Advancement, SF State
N. Nobari Director
D. O'Donnell Director
W. Rose Director
M. Rosenbaum Director

T. Safford Vice-Chair
D. Serrano Sewell Chair
A. Sherman Incoming Director
D. Simon Director
C. Smith Director
R. Stanley Director
B. Stranathan Director
J. Summit Director/Interim Provost
V. Thompson-Ramsay Secretary & Treasurer
L. Wong Director/President, SF State

ABSENT AND EXCUSED

V. Anicetti Director
L. Bridges Director
V. Dolcini Director
P. King Director
D. Simmons Director
J. Simmons Director

OTHERS PRESENT

L. Cortez Guest
J. Dunn Director of Development and Campaign Communications, SF State University
T. Getz Professor, College of Liberal & Creative Arts, SF State University
C. Guthrie Director of Athletics, SF State University
A. Harris Associate Vice President, University Development, SF State University
D. Hupke Executive Director of Alumni & Constituent Relations and Annual Giving, SF State
C. Johansson Director of Advancement Services, SF State University
M. Kelleher Executive Director of Development and Campaign Operations, SF State University
L. Ladd Director, National Higher Education Practice, Grant Thornton
N. Lange Director of Special Events, SF State University
C. Nava Guest
M. Petersen Administrative Support Coordinator, University Advancement, SF State University
A. Sanders Chief of Staff to the President, SF State University
N. Shinzato Associate Director, Government and Community Relations, SF State University
E. Smith Associate Vice President, Marketing and Strategic Communications
J. Wu Chief of Police, SF State University

MEETING CALL TO ORDER

Vice Chair Taylor Safford called the meeting to order at 4:09 pm. He welcomed everyone to the meeting, including a number of special guests.

APPROVAL OF AGENDA

Safford asked that the agenda be approved. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the agenda for the June 16, 2016 board meeting.

Motioned by: Judy Marcus

Seconded by: Kimberly Brandon

Motion: Passed

California, Berkeley; Stanford University; the IBM Almaden Research Center; and the Exploratorium science museum.

SAN FRANCISCO STATE UNIVERSITY REPORT

President Wong mentioned that for the first time in its recent history, SF State had three teams in the top 10 soccer and cross country programs. He said we were able to lift the programs off the bottom of the conference in just two years.

Wong then provided an update on campus personnel. He introduced interim Provost Jennifer Summit who joined the University two years prior as the Dean of Undergraduate Studies. Wong said Summit came to the University from Stanford where she taught in the department of English. Wong also introduced Jason Wu, the new Associate Vice President and Chief of Police. Wong said that Wu had 25 years of experience in law enforcement working as commander of the US Park Service and as a police officer. Wong mentioned that the University would be searching for a new Dean of Students. He also reported that a new student relations position was created to help students contend with controversial issues.

Wong said he also created a Campus Awareness Team to meet weekly and be the “eyes and ears” for what was happening on campus. Wong said the Chancellor’s Office was requesting all 23 campuses to have such a group. Wong said he was also trying out something unique – a new institutional committee called the Group of 45 to meet twice per semester. He said this committee would help Cabinet contend with enrollment management issues, campus climate, how we use data, etc.

Wong mentioned that as a follow up to Mayor Barkat’s visit, he had met extensively with San Francisco State Hillel as well as with the Palestinian students. He said he had received a letter from a Jewish student regarding the student’s satisfaction with campus life. Wong thanked the board for having his back during the many difficult issues on campus over the past several months. He said the board’s support was critical.

EXECUTIVE COMMITTEE REPORT

Foundation President Robert Nava thanked his colleagues for their dedication and commitment to the University. He mentioned that former board member and university CFO, Don Scoble and his wife held a dinner at their home to welcome Andrew Harris, Dean of the College of Liberal and Creative Arts. Nava said the event was small but intimate and allowed the Dean to share his vision for the college. Nava then presented the inaugural annual report for the Foundation, quickly highlighting key areas, including donor profile and the Foundation financials.

Nava shared the plans for restructuring the Office of University Development. He mentioned that Associate Vice President for Development, Anne Harris was relocating to Southern California and that this move had created the opportunity for the University to deepen relationships with alumni in the region. He said that, effective November 1, Anne would move into a new role as Executive Director for Regional Advancement. He also mentioned that Mark Kelleher, Executive Director for Development and Campaign Operations would step in as the new Associate Vice President for Development.

Nava talked about the upcoming President’s Dinner & Hall of Fame on November 4th at the Ritz Carlton in San Francisco. He mentioned that the event would be the biggest one yet with over 400 guests expected to attend. Nava thanked board members who had sponsored tables for the event.

Nava shared that after more than 20 years with the University and 6 years as his Executive Assistant, Inez Bomar had retired. Nava thanked Inez for her support over the years and said she would be missed. He thanked Maria Petersen for keeping the office going.

Nava mentioned that the Executive Committee approved a matching gift of up to \$12,500 for the 2017 Senior Class Gift. He mentioned that the Senior Class Gift program was an opportunity for students to

learn about philanthropy and show their appreciation for the many opportunities they had received at SF State. He said that over the last three years, the Senior Class Gift had supported initiatives such as the Students First Campaign, the Hope Fund and the Gator Spirit Statue.

WRITTEN REPORTS

Safford reminded directors that in lieu of oral reports, written committee reports were enclosed in their packets.

COMMITTEE HIGHLIGHT: INVESTMENT COMMITTEE

Brandon reported that since the last board meeting, the Foundation had released a Request for Proposal for investment advisory services. She said the deadline was July 29th and the Investment Committee had received 38 responses from across the country. Brandon said the Investment Committee developed a matrix to conduct the initial screening and formed a subgroup of herself, Robert Nava, Phil King and Venesia Thompson-Ramsay to narrow down the list from 38 to about 10. She said the full Investment Committee was planning to meet the following Monday to decide on the investment advisory model for the Foundation - either an OCIO model (discretionary or non-discretionary) or a traditional advisor and to decide which four of the ten firms to invite back for presentations. Brandon said the Investment Committee was hoping to bring back a recommendation to the Board at its December 15th meeting with a January 2017 start date.

COMMITTEE HIGHLIGHT: CAMPAIGN CABINET

Gumas unveiled the new campaign website highlighting some of the types of information that stakeholders would have access to about the campaign. He then walked directors through the campaign communication materials, which included the case for support, program summaries and other print collateral. Jim Dunn explained how videos would be incorporated into the website. Judy Marcus suggested that we include an acknowledgement on the materials that they were produced in-house and without state funds.

DIRECTORS' OPEN FORUM

Vice Chair Safford explained that the board meetings would now include a new segment called "Directors' Open Forum". He said the purpose was to provide some time for directors to learn more about campus issues and share their thoughts and give feedback. He then opened up the floor for discussion. The discussions included the State Budget, student success, graduation rates, new campus construction and the spring demonstrations/hunger strike.

ANNOUNCEMENTS

Vice Chair Safford reminded directors that the President's Dinner & Hall of Fame was on November 4th at the Ritz Carlton and that the next board meeting was on December 15th at Seven Hills Conference Center.

ADJOURNMENT

There being no further business and with Judy Marcus making the motion and Camilla Smith seconding, Safford adjourned the meeting at 5:45 pm.

Dated: September 30, 2016

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Venesia Thompson-Ramsay, Secretary