AGENDA

I. Welcome and Call To Order By The Chair
   - Chair Remarks
John Gumas

II. Approval of Agenda
John Gumas

BOARD ADVANCE

III. Vision for the Future (Tab 4)
Les E. Wong

IV. Campaign Branding (Tab 5)
Robert Nava
Jon Snavely
John Gumas

V. Role of Foundation Directors in a Campaign (Tab 6)
Camilla Smith
Doug Stewart

VI. Campaign Open Forum
Mary Huss
Doug Stewart
Jon Snavely

VII. Developing an Elevator Pitch (Tab 9)
John Gumas

VIII. Buffet Luncheon

IX. Campaign Priorities Overview (Tab 7)
Sue Rosser

X. Interactive Exercise (Tab 8)
Ann Sherman
OPERATING BUSINESS

XI. Consent Agenda
   a) February 5, 2015 Board Meeting Minutes (Tab 1)

XII. Executive Committee Report (Tab 2)
   a) MOU between University Corporation (UCorp) and the Foundation
   b) Minute Action to Terminate MOU between UCorp and Foundation

XIII. Board Survey

XIV. Committee Written Reports (Tab 3)

XV. Closing Comments
    John Gumas
    Robert Nava

XVI. Adjournment
     John Gumas

XVII. Reception at The Sand Bar